



OVERVIEW: CULTURAL LENS INVENTORY

With Globalization breaking down cultural boundaries, managers need to create an environment that supports and motivates a diverse workforce. With cross cultural interactions quickly becoming the norm, leaders need to develop the capability of leveraging workplace diversity. Developing abilities to manage and interact within cross cultural teams and cultural diverse personnel will dramatically improve productivity and create a more effective environment.

AIM Strategies[®] has come up with a quick and easy way to help leaders and managers align their skill sets with the increasingly rigorous demands of the global business environment.

- The Cultural Lens Inventory helps the user:
 - Determine development areas in regards to cross cultural interactions.
 - Manage conflict and misunderstanding effectively with individuals that have a different cultural background.
 - Become a more effective team member or manager in an increasingly global environment.
- Our Cultural Lens Inventory is low cost and offers a quick turnaround on actionable insights.

Please contact AIM Strategies[®] to learn more about our Cultural Lens Inventory.

AIM[®]

Applied . . .
Practical Applications

Innovative . . .
Fresh Perspective

Management . . .
Focused on Results



Tel: 718-832-6767
Fax: 718-832-6660
E-mail: info@aim-strategies.com
Web: www.aim-strategies.com

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