APPLIED INNOVATIVE MANAGEMENT®



VIRTUAL & CROSS CULTURAL OFFERINGS

MANAGER'S

GUIDE TO

YAEL ZOFT

VIRTUAL TEAMS & CROSS CULTURAL COMMUNICATIONS

SAMPLE WORKSHOP OUTLINE

(3-4 HOURS)

INTERACTING IN A WORLD OF DIMINISHED CUES

CULTURE AND COMMUNICATION

- What is Culture?
- The Intercultural Disconnect
- Communicating Through a Global Lens
- The Communication Process
- Four Communication Challenges in a Virtual Environment
 - 1. Lack of informal communication
 - 2. Differences in perception
 - 3. Differences in status
 - 4. Differences in High and Low-context cultures
- Language as a Starting Point

WHEN THINGS GET LOST IN TRANSLATION

- Virtual Teams Translate English to English
- Takeaways from Stories
- What Do I Do If They Don't Speak My Language?
- 4 Strategies to Get UN-lost in Translation

FIVE CLUSTERS THAT COMPRISE CROSS CULTURAL INTERACTION

Introduction, review and stories to illustrate certain cultural cluster characteristics

INTEGRATE THE FIVE CULTURAL CLUSTERS INTO YOUR BUSINESS ETIQUETTE

Interactive exercise involving cases, situations and scenarios that integrate CCC elements

FIVE STRATEGIES FOR CCC INTERACTIONS: LEARN

- 1. Listen
- 2. Keep it transparent
- 3. Avoid ambiguity
- 4. Respect differences
- 5. No Judgment

LET'S DO IT OUR WAY - THE THIRD CULTURE!

Interactive group activity around creating our culture here at _____

Note: If you want us to spend time with your team, please contact: <u>info@aim-strategies.com</u>. We are offering 90-minute presentations or 6-8 hour workshops about virtual teams. Shorter sessions introduce people to our thinking while longer workshops build people's skills in using our models and practical tools.

LINKING PEOPLE MANAGEMENT WITH BUSINESS STRATEGY

AIM Strategies®, Applied Innovative Management®* Tel: 7188326767 * Fax: 7188326660 * Email: info@aim-strategies.com Virtual Team Training * Cross Cultural Coaching * Team Building Facilitation * Global Leadership Consulting