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# Client Letter

## ABOUT ASSESSMENT, ANALYSIS, DESIGN, DEVELOPMENT SERVICES

*AIM Strategies® helped our team develop full-day learning programs on Performance Management for new and transitioning managers. These programs were successfully implemented for over 4 years throughout our global organization.*

*AIM Strategies® managed the needs assessment/analysis, design, development, and piloting of the program. Their work ethic, professional style and creativity played key roles in the success of the program. Their consultants took the time to learn and implement our unique method of design and development. Building off their previous experience, current and past programs in our library, and the most recent research, AIM Strategies® developed a strong learning program that targets and meets the needs of new managers regarding how to manage performance.*

*It was a pleasure working with AIM Strategies®. Our department was undergoing both organizational and technological changes that created a number of obstacles to developing a new program and managing client/consultant relationships. Throughout the changes, AIM and CEO Ms. Zofi's flexibility and work ethic enabled us to meet our deadlines for each phase of the project.*

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Banking Vice President, Chase Manhattan Bank