



Client Letter

ABOUT AIM'S ORGANIZATIONAL EFFECTIVENESS SERVICES

AIM Strategies® was engaged by Pfizer Inc. since early 1999 to provide consultation to our Training & Organizational Effectiveness Group in the design, development, and implementation of our management training programs. Several years later our partnership with AIM Strategies® is very much intact. Yael Zofi and her team deliver the utmost level of service and their level of professionalism is remarkable. This company will always go beyond what is required to ensure that clients receive the best possible programs. AIM Strategies has offered customized solutions for our clients in the areas of Leadership Development, Performance Management, Talent Planning, and, Individual/Team Effectiveness. Yael's style and approach has always been and continues to be well-received by colleagues at various levels.

Yael Zofi and her team have also become invaluable to our Senior Management team. Ms. Zofi has facilitated numerous team building and strategic planning meetings for our clients as they worked together to define their roles and responsibilities as well as create the vision, mission, and direction for a successful team. The feedback on AIM Strategies® has always been extremely positive.

I offer my professional and personal recommendation to any organization who may be considering AIM Strategies® as a future business partner.

Director, Training & Organizational Effectiveness Pfizer Inc.