



GLOBAL LEADERSHIP™ SELF ASSESSMENT

THE AUDIENCE: WHO?

The **GlobaLeadership™ Self Assessment** is designed to help current and potential global leaders assess their leadership skills when working in a global business environment.

AIM's proprietary **GlobaLeadership™ (GL)** model provides a framework for measuring these essential skills. By taking this self-assessment, which measures one's aptitude in seven key dimensions of global leadership, leaders evaluate their own readiness to meet the challenges ahead. Our assessment brings real, meaningful data to the process of developing the capabilities that are critical in the global workplace.

WHY IT IS IMPORTANT

Being a global leader is no longer an option – it's a requirement for maintaining a strong and secure place in the market. Globalization, societal changes, and technological advancements are forcing organization and people to become more innovative.

Developing **GlobaLeadership™** skills is crucial for leaders of the 21st century as they need to address a wide variety of challenges in a business environment of great uncertainty and rapid change. Leaders must now possess the skills, abilities, and knowledge to master the "new" and to work across cultures, time zones and boundaries. A leader's **GlobaLeadership™** skills impact how strategies are formulated, how decisions are made and how organizations and teams perform. By assessing **GlobaLeadership™** skills, a leader can compare his/her current behaviors with behaviors required for effective global leadership of the 21st Century.

HOW IT WORKS

- Leader completes a self-assessment survey
- Survey is available online 24/7
- Takes just 15 -20 minutes
- The survey consists of:
 - √ A short demographic section
 - √ 56 close-ended questions
 - √ 4 open-ended questions
- Leader receives a **GL Individualized Report** that provides GL Dimension scores based on the leader's responses to help determine his/her strengths and development needs.
- The global leader also receives a personalized **GL Development Guide** to assist in comprehensive development planning for effectively leading remote, virtual and global teams.

WHY IT WORKS

Written and researched by AIM Strategies®, our proprietary assessment tools in the **GlobaLeadership™ Suite** get to the heart of global leadership skills quickly and accurately. This instrument has undergone extensive testing with experienced global executives, and incorporates feedback and insights from many sources. AIM's research on effective leadership in the modern virtual business environment stands behind these tests.

HOW DO I GET STARTED?

Contact AIM Strategies® via email: info@aim-strategies.com or call 718-832-6699 to schedule an initial consultation and learn more about our complete **GlobaLeadership™ Suite**.

AIM®

Applied . . .
Practical Applications

Innovative . . .
Fresh Perspective

Management . . .
Focused on Results



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